

Arizona PTA

# 111<sup>th</sup> Annual State Convention



June 9-10, 2017

Marriott McDowell Mountains Resort  
Scottsdale, Arizona

## Exhibitor Prospectus



## Arizona State PTA 111<sup>th</sup> Annual State Convention Exhibitor Opportunities

Dear Prospective PTA Partner:

We are excited to share a variety of opportunities for you and your business to partner with Arizona PTA during our 111<sup>th</sup> Annual Convention, which will be held June 9-10, 2017 at the Marriott McDowell Mountains Resort in Scottsdale, Arizona.

This year, we are most excited about our new exhibitor space. As an exhibitor at the convention, your booth will be in the center of the action, located right outside of our meeting spaces. Nonprofit organizations will be able to take advantage of specially priced spaces that will be just one floor above the meeting rooms.

In addition, we are offering two dedicated exhibitor time periods two hours on Friday, and two hours on Saturday! Our Passport Challenge will encourage our attendees to visit every booth, giving your organization the opportunity to speak to as many delegates as possible.

Exhibitors will also have the opportunity to book guest rooms at the special Arizona PTA rate. If you are interested in a hotel room, please contact me as soon as possible for the code to book Arizona PTA's special guest room rate.

If you are a returning exhibitor or new to our convention, I am confident you will be more than pleased with this opportunity.

If you'd like to fill out an application and pay for your sponsorship or vendor space online, please go to <http://www.azpta.org/exhibitor-application.html>.

Thank you for your consideration, and for your support of Arizona's children through PTA!

Jennifer Ladd Omo  
Chair, Exhibit Hall  
Arizona PTA  
Email: [jladdomo@azpta.org](mailto:jladdomo@azpta.org)  
Phone: 310-213-3390

# Arizona State PTA 111<sup>th</sup> Annual State Convention

## The Opportunity

### Exhibitor Categories

- Fundraising Programs & Tools
  - Anti-violence & Crime
  - Prevention Programs
  - Books, Magazines, & Periodicals
  - Classroom Materials & Resources
  - Extracurricular Programs
  - Facility Design, Construction & Maintenance
  - Financial Services
  - Furnishings for Classrooms, Cafeteria, Library & Office
  - Health & Wellness Programs
  - Non-profit & Government Organizations
  - Office & School Supplies
  - Organizational Development
  - Photography & Yearbook
  - Professional Development
  - Recreational Equipment, Products & Services Technology
- And more.....

In 2016, over 300 PTA decision makers and leaders, representing all regions of Arizona, attended the Arizona PTA Convention and Exhibition.

Exhibitors not only promote valuable products and services, but also gain credibility as supporters of the leading advocacy group in the United States for children's welfare and education.

Exhibiting at the Arizona PTA Convention and Exhibition is a cost-effective way to reach PTA leaders eager to buy or recommend your products or programs at their schools for the upcoming school year reaching members and future leaders as well!

### Arizona PTA & Our Members

PTA (Parent Teacher Association) is the largest volunteer parent association in the United States. PTA is a powerful voice for children, a relevant resources for parents, and a strong advocate for public education.

Arizona PTA has approximately 19,500 members in more than 235 local schools across Arizona.

### Arizona PTA Convention And Exhibition Attendees

In addition to Arizona PTA's convention attendees, we invite representatives from other parent groups and Title 1 Coordinators from all over Arizona to the exhibit hall on Friday. They will have distinguishing badges.

PTA Leaders who attend convention:

- Influence school decisions and legislation affecting the well-being of children.
- Actively seek out products & services to help their PTAs and school communities.
- Buy educational materials & publications for both children and adults.
- Share ideas from the convention to implement in their schools, communities, and PTAs.

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## Exhibitor Opportunities

### VIP Exhibit Patio \$2,500

- 1,500 Square Foot Covered outdoor patio
- Layout can be custom designed
- Includes 5 skirted tables and 10 chairs
- Includes a full page ad in convention program and premium listing on exhibitor list\*
- Mention on Arizona PTA's Facebook, website, and Weekend Update newsletter

### Premier Extra Large Exhibit Space \$1,250

- Two (6') draped tables and 4 chairs
- Premier listing in program\*
- Half page ad in convention program\*
- Mention on Arizona PTA's Facebook, website, and Weekend Update newsletter

### Standard Exhibit Table \$750

- One (6") draped table with two chairs
- Listing in program\*
- Quarter page ad in convention program\*
- Mention on Arizona PTA's Facebook, website and Weekend Update newsletter

\* Discounted Exhibit Table rates are available for nonprofit organizations. Please contact Jennifer Ladd Omo by email to [jladdomo@azpta.org](mailto:jladdomo@azpta.org) for more information.

### Additional Opportunities

- \$2,500 Your Company Name and Logo printed on Convention Tote Bags
- \$350 Your informational handouts placed in convention tote bags
- \$350 Placement of informational handouts or company materials on luncheon tables
- \$45 Tickets to networking luncheons, price per person per luncheon

### Hotel Reservation Information

Marriott McDowell Mountains  
16770 North Perimeter Dr  
Scottsdale, AZ 85260

\$135.00 per night (plus taxes and fees)

Contact Jennifer Ladd Omo for the Arizona PTA Guest Room code to book rooms at this rate.

### Space Assignments

All booths, sponsorships, advertising, and other items will be accepted on a first-come, first-served basis, unless otherwise noted.

### Tentative Schedule

**Move In:** Friday, June 9, 2017 10:00 AM - 2:00 PM

**Show Hours:** Friday, June 9, 2017: 2:30PM - 7:30 PM, **DEDICATED** Exhibit Time 5:15 PM - 7:30 PM

Saturday, June 10, 2017: 9:00 AM - 2:00 PM, **DEDICATED** Exhibit Time 9:15 AM -11:15 AM

**Move Out:** Saturday, June 10, 2017 2:00 PM - 4:30 PM

\*All ads and logos must be received 4 weeks prior to the opening of convention. It is the exhibitor's responsibility to get the ad/logo in on time. We **will not** discount booth prices for late registrations. Arizona PTA will review requests to exhibit. Notice of approval will be shared at least 6 weeks prior to opening of convention.

# **Arizona State PTA**

## **Sponsorships and Other Promotional Opportunities**

### **Full Steam Ahead - All Year Long!**

Reach beyond your exhibit booth! Gain greater exposure and visibility while demonstrating your support of PTA via additional promotional opportunities throughout the year. Deadline for sponsorship opportunities is May 15, 2017.

#### **Express Train Awards Sponsor \$10,000 (One Opportunity)**

- Full page recognition in both convention and dinner programs.
- Logo on all convention signage.
- Recognition on rolling PowerPoint display at Convention Awards Celebration.
- Logo placement on Arizona PTA website and Facebook page viewed by 20,000+ subscribers.
- Recognition as an Express Train Awards Sponsor in Arizona PTA Weekend Update for 6 months sent to 19,000 members.
- Logo placed on Advocacy Award presented to our 2017 Advocacy Award Winner.
- Time granted to address delegates and attendees during Convention Awards Celebration.
- Table for 10 at Convention Awards Celebration.

#### **All-Aboard Sponsor \$7,500**

- Half-page recognition in awards ceremony program.
- Logo on all convention and awards ceremony signage.
- Recognition on rolling PowerPoint display at Convention Awards Celebration.
- Logo placement on Arizona PTA website and Facebook page viewed by 20,000+ subscribers.
- Recognition as All-Aboard Sponsor in Arizona PTA Weekend Update for 3 months sent to 19,000 members.
- Placement of marketing materials in convention delegates bags.
- Logo on all pictures produced at Convention Awards Celebration Photo Booth.
- Table for 10 at Convention Awards Celebration.

#### **Conductor Lunchtime Sponsorship \$5,000**

- Full page recognition in convention program.
- Recognition on rolling PowerPoint displays.
- Logo on convention signage.
- Logo placement on Arizona PTA website and Facebook page viewed by 20,000+ subscribers.
- Recognition as a Conductor Lunchtime Sponsor in Arizona PTA Weekend Update for 3 months sent to 19,000 members.
- 10 minutes to address delegates during lunch.
- Table for 6 at both lunches.

#### **Engineer Snack Break Sponsor \$3,500 (Four Opportunities)**

- Half page recognition in convention program.
- Logo on snack break signage.
- Logo placement on Arizona PTA website and Facebook page viewed by 20,000+ subscribers.
- Recognition for 8 weeks as Break Sponsor in Arizona PTA Weekend Update sent to 19,000 members.
- One complimentary exhibit table.
- Table for 6 at our Convention Awards Celebration.

#### **Full Steam Ahead Leadership Sponsor \$2,500**

- Sponsorship provides convention registration for local PTA leaders who are otherwise unable to afford to attend.
- Half-page recognition in awards ceremony program.
- Logo on all convention awards ceremony signage.
- Recognition on rolling PowerPoint display at our Convention Awards Celebration.
- Logo placement on Arizona PTA website and Facebook page viewed by 20,000+ subscribers.
- One complimentary exhibit table
- Table for 6 at our Convention Awards Celebration

**Arizona State PTA 111<sup>th</sup> Annual State Convention**  
**Application/Contract for Exhibit Space and Advertising**  
**Exhibits: June 9-10, 2017**

Complete ALL areas below. OR fill out and pay online on our website at <http://www.azpta.org/exhibitor-application.html>  
 Please type or print legibly.

Company name \_\_\_\_\_ Contact person name \_\_\_\_\_  
 Title \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP code \_\_\_\_\_  
 Phone number \_\_\_\_\_ E-mail address \_\_\_\_\_  
 Website: \_\_\_\_\_ Federal tax ID # (required) \_\_\_\_\_

Your organization is (select one):  Commercial  Not-for-profit  
 Do you plan to sell product?  Yes  No  
 Have you exhibited at an Arizona PTA Annual Convention before?  Yes  No  
 Competitors that your company should not be located near\*: \_\_\_\_\_

**\*Note:** The Arizona PTA office will make every attempt to fulfill all requests but makes no guarantees, as booth assignment is dependent on booths available at the time the exhibitor's application is received and processed.

In witness whereof, the applicant has caused this application to be executed individually or by an officer, agent, or representative duly authorized to execute the same and agrees on behalf of the exhibiting organization to abide by all rules and regulations as stated within the Exhibitors' Prospectus and application. Only firms and organizations whose nonpartisan and nonsectarian services or products are appropriately related, in the sole judgment of the Arizona PTA organization, to children, youth, and the charitable and educational activities of PTA shall be permitted to exhibit. Refer to rules and regulations of this contract for more details.

Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Name \_\_\_\_\_ Title \_\_\_\_\_

**Please provide a 50-75 word profile of your company and the products/services to be exhibited. Word carefully, your company profile is going in our convention program. (Due to print deadlines, participants registering after May 15 will not be listed in the convention program.)**

**Exhibit Booth Opportunities**

- VIP Exhibit Patio \$2,500
- Premier Extra Large Exhibit Space \$1,250
- Standard Exhibit Table \$750
- Non Profit Table (contact AZ PTA for price)

**Additional booth needs:**

- Power strip and extension cord \$50++ per day
- Box Delivery \$15 handling fee  
 (Box Delivery fee will be paid to the hotel)

**Advertising Opportunities**

- Your company name and logo on printed convention tote bags \$2,500
- Placing of informational handouts in Convention tote bags \$350
- Placement of informational handouts/company materials on luncheon tables \$350
- \_\_\_ # Tickets to attend networking luncheons \$45.00 per person per luncheon
- \_\_\_ # Tickets to attend Awards Celebration \$65.00 per person.

**Sponsorship Opportunities:**

- Express Train Sponsor \$10,000
- All Aboard Awards Sponsor \$7,500
- Conductor Sponsor \$5,000
- Engineer Snack Hero Break Sponsor \$3,500
- Full Steam Ahead Dinner Sponsor \$2,500

**PTA Passport Challenge:** Arizona PTA will provide the Passport Challenge to encourage our attendees to visit EVERY exhibitor. **We ask that each exhibitor provide a gift to be used as a prize for the Passport Challenge. Gifts must be presented at the time that your booth is set up.**

**Total Cost (booth, advertising, sponsorship ) \$ \_\_\_\_\_**

**FULL** payment must be made and the **signed Application, Contract, and signed Screening Approval Form** plus any outstanding balances must accompany this application.

Failure to provide payment in full will cause the return of this application without processing.

**Payment Options:**

- \_\_\_\_\_ I will pay by credit card. <http://www.azpta.org/exhibitor-application.html>
- \_\_\_\_\_ I will pay by check/money order. Please make check payable to **Arizona PTA** and mail it along with the signed Application, Contract, and signed Screening Approval Form to **Arizona PTA**
- \_\_\_\_\_ I am interested in staying overnight at the resort during convention and I need a room block code.

Mail correspondence to: *Beth Simek, Arizona PTA, 2721 N 7<sup>th</sup> Ave, Phoenix, AZ 85007-1102*  
 Email: [office@azpta.org](mailto:office@azpta.org)



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## 2017 Arizona Convention Exhibitors Rules and Regulations

### **1) Contract for Space**

The signed applicant hereby applies to participate in the Arizona PTA Convention and Exhibition to be held at the Marriott McDowell Mountains Resort Scottsdale, AZ subject to the terms and conditions of this application and agreement. The application must be accompanied by the full payment for rental charges and is not binding unless and until approved by the Arizona PTA Executive Committee. Notice of approval will be sent via email. If the application is accepted by Arizona PTA, the application together with these rules and regulations of Arizona PTA Convention and Exhibition set forth in the exhibitors prospectus and the rules and regulations of the Marriott McDowell Mountains Resort shall form an agreement between the applicant and Arizona PTA as to the terms and conditions of the applicant's participation in the Arizona PTA Convention and Exhibition. This application and agreement and the parties hereunder shall be governed by Arizona law. Applicants for exhibit space are required to submit to Arizona PTA the exhibitors screen approval form accompanied by the formal application and agreement provided. To be valid, each application must include full payment for booth rental charges and must specify products scheduled for exhibition and/or all materials to be distributed. The application for the exhibit space formal notice of assignment and acceptance by Arizona PTA and the full payment of rental charges constitute a contract for the right to use this space. Exhibitors that have not paid past booth rental fees will be refused space unless previous rental fees are paid in full.

### **2) Booth Rental Fees**

The applicant agrees to the space rental fee allocated to the booth's assigned as outlined on page 4 of this prospectus.

### **3) Dates and Hours**

Tentative exhibit hall, installation, and dismantling hours are as follows:

**Move In: June 9, 2017 10:00 AM – 2:00 PM** (Scheduling installation during non-published hours may result in overtime charges for labor utilized.) If any exhibitor's freight, crates, boxes, are in their assigned booth space by 3:30 PM June 9, 2017 but are not set up or in the process thereof, Arizona PTA reserves the right to force-set up with labor at the exhibitor's expense. If booth space is not occupied by 4:00 PM, June 9 and advance arrangements have not been made with Arizona PTA, Arizona PTA has the right to use the space as it sees fit. The Marriott Staff is available for hire to assist with moving freight. Contact the Marriott for details.

**Show Hours: June 9, 2017 2:30 PM-7:30 PM and June 10, 2017 9:00 AM - 2:00 PM.** (During exhibit hall hours, exhibits must be staffed by those who are well-prepared to effectively discuss all products and services presented)

**Move Out: June 10, 2017 2:00 PM - 4:30 PM**

Exhibitor expressly agrees not to dismantle the exhibit or conduct any packing prior to the final closing time of the exhibit hall as published in the final schedule. Any exhibitor that dismantles its exhibit prior to the closing of the exhibit hall will not receive priority in the next year's assignment of booth space. **All exhibits must be removed by 4:30 PM Saturday June 10, 2017.**

### **5) Use of Space**

All demonstrations, signs, promotional materials, or other sales activities must be confined to the limits of the exhibit booth. The exhibitor **shall not** assign, share, or sublet any space allotted without the written consent of Arizona PTA. The exhibitor **may not** add additional tables without the permission of Arizona PTA. No exhibitor shall show goods or services other than those manufactured or sold or offered by it in regular course of business. Animals of any kind shall be permitted in the exhibit hall only upon the express written approval of Arizona PTA, and only in accordance with the Marriott McDowell Mountains Resort, they are service animals providing services to a person with disabilities. The exhibitor shall not display or place any product, sign, partition, apparatus, shelving, or other construction that extends more than 10ft above the floor or more than 4ft in depth from the back wall. No interference with the light or other exhibitors will be permitted.

### **6) Irregular Canvasing, Selling, and/or Activities beyond Exhibitor Space**

Distribution of circulars or promotional material may be made only within the booth assigned to the exhibitor presenting such material. Non-exhibiting firms will not be permitted to canvas, solicit, hold conferences, or distribute literature or other promotional devices during the convention.

### **7) Fire Protection**

Flammable or other dangerous or hazardous fluids, substances, materials, equipment, or other items may not be used in any booth. The exhibitor must use flame-resistance decorative material.

### **8) Sound Devices**

No sound making equipment of any kind may be set up or used in exhibit booths without the prior written approval of Arizona PTA.

### **9) Restrictions of Operations of Exhibits**

Arizona PTA reserves the right to a restrict exhibitors from participation at its sole discretion. Exhibits that, because of noise, method of operation, materials, or any other reason, because objectionable may be closed. Arizona PTA may prohibit or evict any part of or all of an exhibit that in the opinion of Arizona PTA may detract of the general character of the exhibition as a whole. This reservation includes persons, things, conduct, printed matter, or any thing of a character that Arizona PTA determines as objectionable or contrary to the exhibition. In the event of such restriction or eviction, Arizona PTA is not liable for any refunds of rentals or other exhibit expenses. Drawings and raffles are permitted with the exhibitors booth space only and are subject to any application requirements of local law. Edible samples that are distributed at Arizona PTA Convention and Exhibition are limited to "bite-size" of 1 oz. Beverage samples are limited to a maximum of 2fl oz. Items dispensed are limited to products manufactured, processed, or distributed by exhibiting firm. Exhibitors are subject to the rules and regulations of the Marriott McDowell Mountains Resort catering service requirements.

### **10) Care of Building and Equipment**

Exhibitors, or their agents, shall not injure or deface the walls or floors of the building, the booths, or the equipment of the booths. When such damage occurs, the exhibitor shall be liable to the owner of the property so damaged.

### **11) Failure to Pay Rental Fee**

If an exhibitor fails to make a payment when due, such exhibitors rights to exhibit may be cancelled by Arizona PTA without further notice. Arizona PTA shall be entitled to close an exhibit at any time for failure by any exhibitor or any of its officers, agents, employees, or representatives to perform, meet, or observe any term or condition set forth herein or such exhibitor shall not be entitled to a refund of any part of any fee. Failure to pay rental fee of contracted space in the current year will exclude an exhibitor from further participation in future years. **Payment in full is due by no later than May 31, 2017.**

### **12) Catastrophe**

In the event of a war, fire, strike, government regulation, public catastrophe, act of God, public enemy, etc prevents the show or any part thereof from being held, Arizona PTA shall determine and refund to the applicant in proportionate share in the balance of the aggregate exhibit fees received that remains after deducting all show-related fees, costs, and expenses but in no case shall the amount to the refund to the application exceed the amount of the booth rental fee paid.

### **13) Liability Insurance**

Neither Arizona PTA, its management, officers, or staff, the Marriott McDowell Mountain Resort nor the city of Scottsdale will be responsible for the safety of the property of the exhibitors from theft, damage by fire, accident, or other causes. Exhibitors are advised to consult their respective insurance brokers for proper coverage of their display material from the time it leaves their companies premises to its return. In most cases, a rider can be added to the current policy for a very nominal cost. The exhibitor understands that neither Arizona PTA nor the Marriott McDowell Mountains Resort Scottsdale, AZ or the City of Scottsdale maintains insurance coverage for the exhibitor's property and it's the sole responsibility of the exhibitor to obtain said insurance. Neither Arizona PTA, its management, officers, or staff, Marriott McDowell Mountains Resort, its management, officers, agent, employees, or their representatives or the City of Scottsdale, AZ shall be held accountable or liable for, and the same, are hereby released from accountability or liability for, any damage, loss, harm, or injury to the person or any property of the applicant resulting from theft, fire, water, accident, or any other cause.

### **14) Indemnification**

The exhibitor agrees to protect, save, and hold Arizona PTA, the Marriott McDowell Mountains Resort, City of Scottsdale, AZ and all agents, employees, servants, officials thereof (hereinafter collectively called indemnities) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasional by the negligence of the exhibitors or those holding under the exhibitor. Further, the exhibitor shall, at all times, protect, indemnify, save, and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses

(including attorney's fees) arising from or out of or by any reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor its agents, its employees, or business invitees, which arise from or out of or by any reason of any action or omission of the exhibitor or its agents or said exhibitors occupancy and use of these exhibition premises, the hotel, or any part thereof.

### **15) Selection of Exhibitors**

Only firms and organizations who are non partisan and non-sectarian services and products are appropriately related, in sole judgement of Arizona PTA, to children, youth, and charitable and educational activities of Arizona PTA shall be permitted to exhibit. Arizona PTA reserves the right to decline or prohibit any exhibit with the reservation being all-inclusive as to persons, things, printed matter, products, and conduct. Arizona PTA reserves the right to request corporate information during the approval process for exhibitors. Exhibitors, their employees, and their agents, may not serve as voting delegates to the Arizona PTA Convention. However, they may be non-voting registrants if they are members of a PTA. No exhibitor shall request PTA delegates to lobby any governmental agencies or officials. Participation in the Arizona PTA convention and exhibition does not constitute endorsement of any product, service, or position by Arizona PTA.

### **16) Cancellation/Reduction of Exhibit Space**

The exhibitor shall have the right to cancel this agreement at any time by written notice to Arizona PTA. Any booth space cancelled prior to May 31, 2017 will receive a full refund of payment made prior to that date less a \$100 transaction fee. After May 31, 2017, no refunds will be made. Under all circumstances, Arizona PTA retains the right to sell any booth space cancelled by the exhibitor.

### **17) Rules and Regulations of Marriott McDowell Mountains Resort**

In addition to the rules and regulations of the Arizona PTA Convention and Exhibition set forth in the exhibitors prospectus, the applicant shall comply with all rules and regulations of the Marriott McDowell Mountains Resort and all of the unions working within the Marriott McDowell Mountains Resort as well as subcontractors for the exposition services.

### **18) Additional rules**

Arizona PTA reserves the right to establish and enforce additional rules and regulations to further the goals of the exhibition. Exhibitor agrees to comply.

### **19) ADA Compliance**

The exhibitor agrees to ensure that its exhibit booth space is in compliance with the Americans with Disabilities Act (ADA). These rules and regulations become a part of the contract between the exhibitor and Arizona PTA. They have been formulated in the best interests of the exhibitors. Arizona PTA respectfully asks the full cooperation of exhibitors in their observance of these rules and regulations. All points not covered are subject to the decision of Arizona PTA or its designated show management. Arizona PTA 2721 N. 7<sup>th</sup> Ave. Phoenix, AZ 85007.

## Arizona State PTA 111<sup>th</sup> Annual State Convention Exhibitor Screening Approval Form

Companies and organizations wishing to participate in the exhibition or other activities held during the Arizona PTA Annual Convention & Exhibition are required to complete the Exhibitor Screening Approval Form. This form will be utilized in the process of approval and inclusion in the exhibition. Completion of the form does not denote approval. Each organization's products and/ or services should be appropriately related to children, youth, and the charitable and educational activities of PTA. Any company or organization whose products, services, or materials are in direct opposition to PTA's mission and purposes will not be approved. Companies wishing to participate may be required to submit materials for further review but should submit materials on request only.

**Read and check all boxes prior to signing. Questions about this form should be submitted via e-mail to Jennifer Ladd Omo at [jladdomo@azpta.org](mailto:jladdomo@azpta.org).**

- We understand that the acronym "PTA" or name "Arizona PTA" cannot be utilized in any exhibitor's materials. Arizona PTA copyrights both of these names. We understand that only in such cases where a company has been provided a PTA sponsor logo will use of "PTA!" or "Arizona PTA" be approved.
- We understand that fundraising materials cannot state that students or children are participating in any way in the fundraising process. This includes the collection of money (whether for a charitable cause or not), the actual selling (whether door-to-door or to friends, relatives, etc.), and participation in the fundraiser (even if it's of an educational nature, such as a quiz bowl). We understand that all fundraisers must be structured so that it is the Arizona PTA or an adult who is doing the fundraising.
- We understand that the use of Arizona PTA's logo is not permitted and that any company utilizing PTA's logo will be asked to remove the logo from the company's materials.
- Our company will not ask Arizona PTA delegates to lobby any government agency or official.
- Our organization does not participate in disseminating information that is of a partisan or sectarian nature.
- We understand that materials must be in accordance with Arizona PTA's position statements and resolutions, and that any company whose products, services, or materials are in direct opposition to Arizona PTA's position statements or resolutions will not be approved.
- Our company's products and/or services are appropriately related to children, youth, and the charitable and educational activities of PTA.
- We understand that our company is subject to final approval upon show opening and may be evicted from its rented space and further participation with Arizona PTA for not adhering to the above statements.
- Our product/program is not sponsored, supported, or endorsed by another company. (If it is, please e-mail that information to [jladdomo@azpta.org](mailto:jladdomo@azpta.org) with this form.)
- Our organization is involved in the following (*please circle all that apply*): Tobacco Vouchers Firearms Religion Alcohol Adult content None of the above (**Non-disclosure may result in rejection of application.**)
- The products being sold are physically safe for people to handle.
- We understand that canvassing or distributing advertising data outside of assigned exhibit space will NOT be permitted.
- We understand that payment for booth rental in full is due 10 days prior to set up date for Convention.
- We understand that booth space is **not** to be sublet or re-assigned.
- We understand that we **may not** bring additional tables for our space.

Restrictions in operation of exhibits: Arizona PTA reserves the right to restrict, at its sole discretion, exhibits that because of noise, method of operation, offensive language, materials, or any other reason; become objectionable, and also to prohibit or evict any part of or all of an exhibit that in the opinion of Arizona PTA may detract from the general character of the exhibition as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that Arizona PTA determines is objectionable to the exhibition. In the event of such restriction or eviction, Arizona PTA is not liable for any refunds of rentals or other exhibit expenses.

I, \_\_\_\_\_, the undersigned, have read and agree to abide by the Convention Exhibitor Rules and Regulations and to the Exhibitor Screening Approval Form and that both documents are part of the application/ contract for exhibit space at the Arizona PTA Annual Convention and Exhibition to be held June 9-10, 2017.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_



# Arizona State PTA 111<sup>th</sup> Annual State Convention

## Exhibit Hall Floor Plan

### West Foyer

